

## The world-renowned Caravan Gallery is coming to Sneinton to launch Sneinton Pride of Place Project

The Caravan Gallery has toured some of the most iconic arts venues and festivals in the world and now it's headed for Sneinton in Nottingham - to promote The Sneinton Pride of Place Project in March 2017 - an art show at Sneinton Market by and for local people.

The Caravan Gallery has been commissioned by Nottingham charity, The Renewal Trust, with the aim of creating a unique art show, made up of Sneinton-related artwork, artefacts, objects, stories, poems and memorabilia, donated and loaned by local people, which will grow as members of the public add their contributions.

Using the iconic and welcoming nature of an old-fashioned 1960s caravan, The Caravan Gallery will visit various locations in Sneinton with an exhibition of photographs from all over the UK, as well as Nottingham and Sneinton, to attract people's curiosity and encourage them to contribute to the People's Exhibition. This exhibition, a warts and all celebration of Sneinton past, present and future will explore people's connection to the local area. Visitors will be invited to add their thoughts, memories and observations to a large hand drawn map - The People's Map of Sneinton - and fill in an unusually entertaining survey.

Suzannah Bedford, Creative Director at The Renewal Trust explains:

"The Caravan Gallery will engage local people over their two-week residency, to create an 'alternative visitor information centre and exhibition'. It will bring a real festival feel to Sneinton and draw as broad a range of local people – and their dogs - as possible to take part in the project."

The exhibition will be available for anyone to view at Sneinton Market Avenues, in one of the newly-refurbished units at the site, which will also be a drop-off point for people to bring along their contributions before and during the project. The drop-off point, gallery and project hub will be at Unit 5, Sneinton Market Avenues, open Tuesday-Saturday from 11am-4pm from 28th February to 24th March.

The project will kick off in style with a launch event at Unit 5, Sneinton Market Avenues and a final celebration event to showcase the map and contributions gathered during The Caravan Gallery's stay. It will also result in an online booklet to share the project with a wider audience - helping to put Sneinton well and truly on the map.

The Caravan Gallery is a collaboration between artists and photographers, Jan Williams and Chris Teasdale, to document the reality and surreality of the way we live today. It's a mobile exhibition space that engages with people and places 'normal' galleries might not easily reach. The Caravan Gallery's trademark Pride of Place Project involves engaging local people in celebrating their local neighbourhoods.

Jan and Chris, internationally renowned photographers in their own right, will take photographs of Sneinton and the surrounding area, as part of the exhibition. They explained:

"We use colour photography to create accessible but thought-provoking images

which frequently celebrate overlooked and occasionally bizarre aspects of everyday life."

Since setting up in 2000, The Caravan Gallery has travelled thousands of miles and exhibited in hundreds of locations in the UK and abroad, equally at home exhibiting in a shopping centre car park or a prestigious arts venue.

Suzannah concludes:

"Bringing The Caravan Gallery to Sneinton is a great way to involve people who feel like art galleries or shows aren't for them - because it will go to the people and help Sneinton residents to create an exhibition about Sneinton, by and for them. The Caravan Gallery is the perfect starting point, especially for those who wouldn't otherwise be able to access such opportunities."

Where and when can you visit the caravan and exhibition?

The Caravan Gallery will be at Sneinton Market's Vegan Market on Saturday 4th March from 9am-3pm. Followed by a launch event at Unit 5, Sneinton Market on Saturday 4th March from 3pm-5pm.

The Caravan Gallery will be at:

- Green's Mill and Science Centre on Sunday 5th March from 10am-4pm.
- Hermitage Square, Sneinton on Wednesday 15<sup>th</sup> March from 11am-5pm
- Secret Location on Saturday 11<sup>th</sup> March - to be revealed at a later date
- Sneinton Market, Saturday 18th March, 9am-1pm

The final celebration event will take place at Unit 5, Sneinton Market Avenues on Saturday 18th March, from 1pm til 4pm.

The drop-off point, gallery and project hub will be open Tuesday-Saturday from 11am-4pm from 28 February to 24 March at Unit 5, Sneinton Market Avenues.

Anyone is welcome to visit The Caravan Gallery and/or the project hub at Unit 5, Sneinton Market Avenues on the dates and times above.

To find out more about the project please call Suzannah Bedford, Creative Director, The Renewal Trust on 0115 911 2226 or email [Suzannah@renewaltrust.org.uk](mailto:Suzannah@renewaltrust.org.uk)

Find out more about The Caravan Gallery here:

[www.thecaravangallery.photography](http://www.thecaravangallery.photography)